

PAUL DI MURRO

WORK

2017-PRESENT

INGRAM MICRO - GRAPHIC DESIGN

DESIGN FOR MULTIPLE VENDORS IN THE TECHNOLOGY INDUSTRY -
CREATING MICROSITES, EMAIL CAMPAIGNS AND PRINT MATERIAL -

2015-2016

REGIONAL MUNICIPALITY OF YORK - GRAPHIC DESIGN

CREATING DESIGNS FOR PRINT AND WEB -
BROCHURES, STATIONERY, REPORTS, POWERPOINT PRESENTATIONS -

2013-2016

BORGO CONTRACT SEATING - LEAD MARKETING DIRECTOR

WEB DESIGN / WEB HOSTING -
STRATEGICALLY IMPLEMENTING NEW TECHNOLOGIES AND DESIGN -
TO REVIVE THE IMAGE OF A 30 YEAR OLD BUSINESS

2005-2013

DIRECT IMAGE MEDIA - CREATIVE ART DIRECTOR

SOCCER ITALIA & SOCCER360 MAGAZINE LAYOUT -
WEB DESIGN / E-COMMERCE / APP DESIGN (FOR IPAD) -
CREATE PROMOTIONAL MATERIAL / ADS & DIRECT MAIL PIECES -
DIGITAL PRINTING AND MAINTENANCE -
BINDERY DUTIES -
MANAGING MANY PROJECTS AT ONCE WITH QUICK DEADLINES -
CREATING / MAINTAINING POSITIVE CLIENT RELATIONS -

2002-PRESENT

UNCUBED DESIGNS

CUSTOM DESIGNS FOR PRINT & WEB -

1997-2001

COCA-COLA - QUALITY CONTROL SPECIALIST

TESTING SUGAR CONTENT, CO2 PRESSURE, PH BALANCE, ETC. -

ACHIEVEMENTS

15+ YEARS OF EXPERIENCE AS A GRAPHIC DESIGNER -

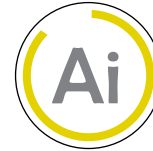
SINCE 2007 I HAVE BEEN THE SOLE DESIGNER -
OF TWO MAJOR WORLD SOCCER MAGAZINES WHICH HAVE A
READERSHIP OF 40,000 ACROSS NORTH AMERICA AND EUROPE

SAVED DIRECT IMAGE OVER \$132,000/YEAR -
BY LEARNING AND IMPLEMENTING IPAD APPS ON MY OWN
GRADUATED HIGH SCHOOL WITH HONOURS IN VISUAL ARTS -

PROGRAMS



InDesign



Illustrator



Photoshop



MS Office



Wordpress



HTML/CSS



Xcode



Social
Media



Branding

EDUCATION

2000-2002

SHERIDAN COLLEGE

(OAKVILLE CAMPUS)

ADVERTISING DIPLOMA

ABOUT

WHETHER IN A TEAM ENVIRONMENT OR INDEPENDENTLY, I APPRECIATE THE BALANCE BETWEEN THE STRUCTURED EXECUTION OF A CLIENT'S MARKETING STRATEGY, ALONGSIDE THE FREEDOMS OF CREATIVE THINKING TO PRODUCE A SUCCESSFUL CAMPAIGN. IT IS WITH THESE TWO CRITERION THAT KEEP ME INTERESTED IN GRAPHIC DESIGN, LEADING ME TO THE NEXT CHALLENGE OF ANY PROJECT.