



PAUL DI MURRO
Creative Designer

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+ EMPLOYMENT

Present
2019

Husky Injection Molding

Senior Graphic Designer

- » Designs for stakeholders in the mold industry
- » Create landing pages, forms, email campaigns, print material, tradeshow booth assets, advertisements, product mockups, video editing, and animations.
- » Automating form fills into CRM for Sales Leads

Present
2002

Uncubed Designs

Owner

- » Custom stationery & branding for print & web

2019
2017

Ingram Micro

Creative Designer

- » Designs for vendors in the technology industry
- » Created microsites, email campaigns, print material, e-books, advertisements, infographics, logos
- » Lead presentations, create PowerPoint Decks

2016
2015

Regional Municipality of York

Graphic Designer

- » Created accessible designs for print & web
- » Brochures, stationery, reports, PPT presentations

2015
2013

Borgo Contract Seating

Lead Marketing Director

- » Web design
- » Strategically implemented new technologies & design
- » Revived the image/brand of a 30 year old business

2013
2005

Direct Image Media

Art Director

- » Soccer italia & Soccer360 Magazine layout
- » Web design / E-commerce / App design
- » Create Promotional material / ads & direct mail pieces
- » Digital printing & printer maintenance
- » Bindery duties

2001
1997

Coca-Cola

Quality Control Lab Technician

- » Tested sugar content, CO2 pressure, pH balance, & various other criteria keeping the measurements within specific yields

+ EDUCATION

2018

Google Analytics

Certified in Google Analytics data

2002
2000

Sheridan College (Oakville)

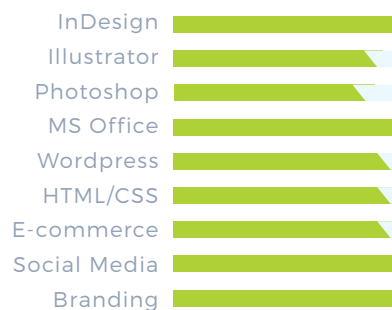
Advertising Diploma

- » Comprehensive knowledge in all aspects of Marketing

ABOUT

Whether in a team environment or working independently, I appreciate the balance between the structured execution of a client's marketing strategy, alongside the freedom of creative thinking to produce a successful campaign. These two criteria keep me interested in graphic design, leading me to the pursuit of the challenges in any project.

SKILLS



PERSONAL SKILLS



INTERESTS

Drawing / Painting
Digital Illustration
Carpentry
Web Design

ACHIEVEMENTS

18+ years experience as a graphic designer

Sole designer of two major world soccer magazines which have a readership of 40,000+ across North America & Europe



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